

## ECR and PGR Development

### PhD Entrepreneurship Academy

Entrepreneurship Research Training Initiative: Advancing theory and methodology  
Centre for Entrepreneurship, University of Liverpool Management School

**Dates:** Thursday, 16th of May 2019 Friday, 17th of May 2019

**Times:** 16<sup>th</sup> - 09.00 -17.30  
17<sup>th</sup> - 09.00 - 16.30

**Venues:** University of Liverpool  
Rendall building  
Lecture theatre 7

Hosted by Centre for Entrepreneurship at University of Liverpool Management School, the **PhD Entrepreneurship Academy** is intended for PhD students and early career researchers who want to get a deep understanding of entrepreneurship as field, classic and modern theories of entrepreneurship, advanced research methods, conceptual modelling and theorising and how to publish in entrepreneurship journals. In addition, each participant will have the opportunity to receive feedback on their research project and overall guidance around how can they both develop a publication strategy and embed impact early on into their PhD projects.

#### Programme objectives:

- To gain a deep understanding of entrepreneurship as field, including classic and modern theories of entrepreneurship.
- To discuss and explore the challenges and practicalities of designing and conducting innovative research in entrepreneurship.
- To explore the role and use of advanced methodologies to develop impactful research in the dynamic field of enterprise and entrepreneurship.
- To support early career entrepreneurship researchers to further develop their research strategies and portfolio, with a balanced emphasis on publication outputs and societal impact.
- To support early career entrepreneurship researchers to network and build relationships with others in their field of research from different institutions.

#### Format

The Academy is divided into three parts:

- 4 x 2-hour seminar sessions, combining key theories and theory development in entrepreneurship research. In each session, the facilitator will make a short presentation followed by a collective discussion of key papers. Students will be required to read and comment on papers each session.
- 2 x 2 hour session on methodological innovation in entrepreneurship research. In this session, the facilitator will introduce and discuss research methods papers and applications of innovative research designs and methods in substantive entrepreneurship research.
- 1 x 2-hour session. Publishing in entrepreneurship journals.



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## Speaker Bios:

**Dr. Oana Branzei** is Donald F. Hunter Professor of International Business and Associate Professor of Strategy at the Richard Ivey School of Business, University of Western Ontario, London, Canada. She is also the Director of the Sustainability Certificate program and the founder, convener and host faculty of the Ivey/ARCS PhD Sustainability Academy. Oana's research interests, at the intersection of strategy and sustainability, include the pro-social foundations, forms, and functions of business as agents of positive social change and the relational micro-processes of value creation, capture and distribution. She leads major research initiatives on positive social change, social enterprise, sustainable communities, and cross-sector partnerships. Oana is a field editor for the Journal of Business Venturing and serves on the Editorial Review Boards of the Journal of Management and Academy of Management Learning and Education.

**Dr. Gabriella Cacciotti** is Assistant Professor in Entrepreneurship at Warwick Business School. Dr Cacciotti's research interests focus on the role of cognition and emotions within the entrepreneurial process. She is the recipient of the 2016 NFIB Best Dissertation Award from the Entrepreneurship Division of the Academy of Management. Gabriella has been selected in the 2019 Thinkers50 Radar Group. Her research has been published in Journal of Business Venturing, Entrepreneurship: Theory and Practice, International Journal of Management Reviews, and Entrepreneurship and Regional Development.

**Prof. Tom Elfring** is Professor in Strategy and Head of Strategy, International Business and Entrepreneurship Group at the University of Liverpool Management School. His research interests include corporate entrepreneurship and venturing, networking in emerging organizations, strategic entrepreneurship, and managing service innovation. He has published over 50 international articles/book chapters in Journals, such as, Academy of Management Journal, Journal of Business Venturing, Journal of Business and Psychology, Long Range Planning, Organization Studies, Scandinavian Management Journal, Journal of Business Research, Scientometrics, Technovation and Small Business Economics.

**Dr. Dilani Jayawarna**, Reader in Entrepreneurship and Director of Postgraduate Research at University of Liverpool Management School. Dr Jayawarna's research is largely in the area of entrepreneurship and small business management. She is currently exploring entrepreneurial life course, specifically aiming to develop theory about entrepreneurial opportunity structures and their relationship to broader social structures.

**Dr. Jonathan Kimmitt** is Lecturer in Entrepreneurship at Newcastle University Business School. Dr Kimmitt's research and teaching focuses on issues related to entrepreneurship, international development and poverty. In particular, he conducts research on social entrepreneurship and microfinance. Similarly, he has researched social impact bonds and he is more broadly interested in aspects of social investment and entrepreneurial finance.

**Prof. Pablo Munoz** is Professor of Entrepreneurship and Director of the Centre for Entrepreneurship at University of Liverpool Management School. Prof Munoz's research focuses on three areas: Sustainable/social entrepreneurship, Enterprise and local development, and Alternative forms of organising and value exchange. He has published over 30 papers in a range of top-tier management journals, such as Journal of Business Venturing, California Management Review, International Small Business Journal, Technological Forecasting and Social Change, Organization & Environment, and Entrepreneurship & Regional Development. Prof Munoz is Associate Editor of the Journal of Business Venturing Insights.

**Dr. Ben Spigel** is the Chancellor's Fellow and Senior Lecturer in Entrepreneurship at the University of Edinburgh Business School. Dr Spigel's research focuses on the geography of innovative entrepreneurship. He is particularly interested in questions about entrepreneurial ecosystems and the role in which localized social and economic structures affect the entrepreneurship process and firm strategy.

**Dr. Nick Williams** is Senior Lecturer in Entrepreneurship at the Leeds University Business School. Dr Williams's research mainly focuses on entrepreneurship and economic development, and he has particular interests in transition and post-conflict economies, as well as enterprise policy.

## **Programme Overview**

### **Thursday 16<sup>th</sup> May – Day 1**

#### **Welcome and registration 08.30**

#### **Introduction 09.00 – 10.00**

The evolution of entrepreneurship as a field of research

#### **Session 1 10:00 – 12:00**

##### **Entrepreneurial opportunities and process**

- Evolution of the opportunity concept: from ontology to representations
- Understanding uncertainty
- Imprinting and entrepreneurship
- Failing and exiting
- Learning process and social construction

#### **LUNCH 12:00 – 13:00**

- Opportunity for informal discussions and networking

#### **Session 2 13:00 – 15:00**

##### **Entrepreneurial cognition and behaviour**

- Emotion, passion and beyond
- Personality traits & mental disorders
- Information processing and decision-making
- Pro-sociality and entrepreneurship

#### **Refreshments 15:00 - 15:30**

#### **Session 3 15.30 - 17.30**

##### **Entrepreneurial contexts**

- Places and the socio-spatial geography of entrepreneurship
- Entrepreneurial ecosystems research
- Challenging environments and crisis
- Entrepreneurship and development

Dinner 18.00 – 19.30

## **Friday 17<sup>th</sup> May (DAY 2)**

### **Session 4 09.00-11.00**

#### **Advanced research designs and methods I**

- Design science and entrepreneurship
- Process research: challenges and approaches
- Process-tracing and event mapping
- Methods for Entrepreneurship and networks research

### **Refreshments 11:00 - 11:30**

### **Session 5 11.30-13.30**

#### **Advanced research designs and methods II**

- Configurational comparative methods
- Experimental designs: field experiments and semi experiments
- Replication studies: approaches, relevance and publishing

### **LUNCH 13:30 – 14:00**

- Opportunity for informal discussions and networking

### **Session 5 14.30-16.30**

#### **Publishing and impact in entrepreneurship**

- Engaging with conversations and developing a research strategy
- Choosing the right methodology and methodological contribution
- Review process in entrepreneurship journals
- Impact agenda: cases and impact work



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## **REGISTRATION**

Submit your application ASAP to Pablo Munoz at [pmunoz@liverpool.ac.uk](mailto:pmunoz@liverpool.ac.uk) including: 100-word bio + paper abstract or dissertation overview (max 500 words). Proposals at any stages of development are welcome. You will receive notification if a place is allocated to you. Please do not make any travel arrangements until you have received confirmation of a place. We have a limited number of places available on NARTI training sessions and if at any time you need to withdraw your registration or cancel your place please inform us immediately so that we can offer the place to someone else. Please note that non-attendance is recorded and will have an impact on future selection. It is expected that you participate for the full duration of the two-day event and allow sufficient time for travelling to the venue.

NARTI, ISBE and the host institutions will cover the full cost of the event, and participants are asked to cover the cost of any travel and additional accommodation as required.

**Final deadline is 30<sup>th</sup> April 2019, however, we issue acceptances on a rolling basis, and there are only 25 places available.**