

Being Reviewed, Being a Reviewer: Building Review Process Resilience

Dates: Wednesday 12th December 2018

Times: **09.30 – 16.00**

Venue: Huddersfield Business School (Charles Sikes Building - CSG/34)



Course overview:

The overall aim of the workshop is to share experiences of the review process, both as reviewers and reviewees. The session will explore the process of strategic making choices relating to journal selection, and exploring what it means to be in a 2*, 3* and 4* journal. We will also provide a walk-through of responding to academic reviews, using our own examples. Finally, the session will explore the process of reviewing academic papers, from a reviewer's perspective, offering 'insider' insight and perspective. The session will help to build the skills for successfully navigating the review process and develop review process resilience by sharing experience, mutual support, constructive critique and networking.

Dr Brendan Canavan

Dr Brendan Canavan is a senior lecturer in marketing at the University of Huddersfield. His active research interests are within the fields of consumer culture and behavior. Previous research has looked into sustainable and small island tourism. Brendan has experience of publishing in and reviewing for a range of ABS ranked journals including Tourism Management, Journal of Travel Research and Marketing Theory. As well as working independently, Brendan and Claire have a number of co-developed papers at various stages of the review process and will be able to share their individual and joint experiences of this.

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Dr Claire McCamley

Dr Claire McCamley is a senior lecturer in Marketing at the University of Huddersfield. She has active research interests in the areas of small business marketing, tourism marketing and entrepreneurship and contributes regularly on these areas in academic journals, academic conferences and at industry events. She has experience of publishing in and reviewing for a range of ABS ranked journals, including Tourism Management and Journal of Strategic Marketing, and regularly reviews for such journals. Claire is a member of Academy of Marketing and its Entrepreneurial Marketing SIG as well as that of American Marketing Association.

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Programme:

09.30-10.30 Welcome and registration

09.30-10.30 Session 1 - What differentiates a 1, 2, 3 and 4* journal – making strategic choices in submitting papers

11.00-13.00 Session 2 - Getting accepted and rejected by academic journals

13.00-14.00 Lunch (provided)

14:00-16.30 Session 3 (with coffee break):

- The review process – how to review a paper (a look behind the scenes)
- Making constructive comments –maximising the potential of the paper
- Peer review and discussion

16.30 Close

Pre-work:

Participants are invited to bring a two copies of a paper which is either currently under review, or which has been through the review process, so they can use this for peer discussion. Participants will be partnered up and asked to briefly read and review a colleague's paper in advance ready to discuss on the day.

How to register:

Register using the orange button on the following link and ensure that you complete all fields accurately and include details of why you wish to be considered for a place in the 'additional details' box on the online form. Please note that we do use this additional information for selection purposes.

<https://narti.org.uk/events/article/ecr-development-being-reviewed-and-being-a-reviewer-building-review-process-resilience/>

How to find Huddersfield Business School:

<https://www.hud.ac.uk/about/maps/>

If you have any questions about this or any other NARTI training event, please contact Jo Garrick (narti@lubs.leeds.ac.uk).