

A Workshop on Advancing grounded theory studies



Date: Thursday, November 15, 2018
Times: 10.00-16.30
Venue: Room SAN 205, <http://leedsgp.wpengine.com/narti/wp->

[content/uploads/sites/52/2019/06/NARTI_Event_Flyer__03.10.18_.docx](#)

The aim of this one-day workshop is to address two frequent challenges that face qualitative researchers who adopt grounded theory method. First, explain how various types of theoretical sampling can be operationalised within grounded theory studies (open, relational and variational sampling). Second, discuss the underlying technicalities of the practice of open, axial and selective coding. Moreover, the workshop offers participants the opportunity to discuss their own coding attempts and sampling procedures in small groups with one of the facilitators.

On completion of the workshop, participants will have a good knowledge and understanding of how to independently design the sampling strategy for their grounded theory studies. In addition, participants will be able to clearly differentiate between various coding stages, their characteristics and implementation approach, hence use these practices in conducting their grounded theory studies. This workshop follows a practical approach, whereby participants are required to send their initial coding and/or sampling strategies few weeks in advance of the session to the facilitators, who will look into the submissions and work with participants in relation to their respective grounded theory studies.

Dr Karim Sorour: Associate Professor of Accounting & Corporate Governance and head of subject (Accounting) at Newcastle Business School, Northumbria University. Dr Sorour has scholarly expertise in the areas of research methodology (grounded theory in particular) and responsible business practices. His articles have appeared in the *Journal of Business Ethics*, *Business and Society*, *International Journal of Doctoral Studies*, *Capital and Class Journal*, *Interdisciplinary Journal of Economics and Business*, *Investment Management and Financial Innovation and Qualitative Research Journal*, while his books were published with Palgrave Macmillan. He is actively involved in reforming corporate governance systems in a number of companies in Africa. He has supervised and examined doctoral candidates and is currently supervising four doctoral research projects utilizing grounded theory. He is an executive committee member of the British Accounting and Finance Association (BAFA-AFEE) and an editor of *Cogent Business and Management Journal*.

Professor Kerry E. Howell: Professor Howell holds the Chair of Governance and Leadership at Plymouth Business School (PBS) and through his research generated scholarly expertise in areas relating to methodology, governance, leadership, EU policy and regulation as well as written research texts with Nova Science Press, Palgrave Macmillan Press and Sage Publications. He is currently working on a monograph regarding leadership, culture and path-dependency with Cambridge Scholars Publishers. Professor Howell has produced numerous refereed journal articles and managed consultancy and funded research projects for various public and private sector institutions. He was Chair of the Public Administration Committee (PAC) and member of the Joint University Council (JUC) 2013-17. Professor Howell teaches methodology and methods, has supervised over twenty research degree completions and is currently Director of Studies for numerous doctoral candidates he is also programme leader for the PBS Professional Doctorate Programme. Professor Howell developed the PBS Research Assessment Exercise (RAE2008) and (REF2013) submissions for Business and Management; he continues to provide advice for institutions regarding the ongoing development of submissions for (REF2021).

Professor Philip Shrives: Professor of Accounting and Corporate Governance at Northumbria University and Head of the Department of Accounting and Financial Management. He has supervised a number of doctoral candidates and has examined candidates at a number of British and overseas universities. He has published a number of articles in (inter alia) Accounting, Auditing and Accountability Journal, the British Accounting Review, the Journal of Accounting Literature, the International Journal of Accounting and Critical Perspectives on Accounting. He is on the editorial board of the Journal of Applied Accounting Research and Accounting, Auditing and Accountability Journal. Professor Shrives has carried out research using both quantitative and qualitative methodologies but in recent years most of his work is in the qualitative arena. With his co presenters he shares an enthusiasm for grounded theory.

Programme

10:00-10:30 Registration and refreshments

10:30-12:00 Session 1 – Overview of grounded theory sampling and coding techniques

12:00-13:00 Lunch

13:00-14:30 Session 2 - Interactive session on coding based on participants' data

14:30-15:00 Coffee break

15:00-16:00 Session 3 – Discussion on troubleshooting sampling and coding issues

16:00-16.30 Session 4 – Grounded theory best practices and closing

Directions to the Northumbria University

<https://www.northumbria.ac.uk/study-at-northumbria/visit-northumbria/directions-to-northumbria/>

The workshop venue is located in the Sandyford building, which is building number 19 on the city campus map available from the above link.

To register your interest:

<https://narti.org.uk/events/article/advancing-grounded-theory-studies-techniques-for-operationalizing-sampling-and-conceptual-coding-r/>

Register using the orange button on the above link and ensure that you complete all fields accurately and include details of why you wish to be considered for a place in the 'additional details' box on the online form. Please note that we have limited places available for NARTI courses and we do use this additional information for selection purposes.

If at any time you need to withdraw your registration or cancel your place please inform us immediately so that we can offer the place to someone else.

NARTI and the host institution will cover the full cost of the event and participants are asked to cover the cost of any travel and accommodation as required.

For further details about this or any other NARTI event, please contact Jo Garrick at narti@lubs.leeds.ac.uk